



Brian K. Krolicki
State Treasurer

FOR IMMEDIATE RELEASE
March 16, 2005

Contact: Kathy Besser
State Treasurer's Office
775-684-5768

**STATE TREASURER KROICKI HOSTS CONFERENCE
TO TEACH WOMEN ABOUT FINANCES**
**-Third Annual Nevada Women's Money Conference on April 2
at Green Valley Ranch-**

(RENO, Nev.) – In a 2002 study conducted by Oppenheimer Funds, it was found that 90 percent of women will at some point be solely responsible for their own finances. The third annual Nevada Women's Money Conference is all about money--how to invest it, save it and even spend it wisely. As State Treasurer, Brian Krolicki understands financial responsibility and along with respected financial author Dee Lee, will share sound financial planning advice free with southern Nevada women. The free Nevada Women's Money Conference will be held Saturday, April 2 at the Green Valley Ranch in Henderson from 8 a.m. to 3:30 p.m. and includes complimentary breakfast and lunch.

"Women face unique challenges in today's financial world," said Treasurer Krolicki. "My hope is that this conference will provide Nevadans with the information and confidence they need to begin planning their financial futures."

As women today face the prospect of personal financial responsibility, the task seems to be weighing heavily on many minds. A Gallup poll asked 1,205 women about their biggest personal challenge and the number one answer was, "money." Money was mentioned more often than "family" and "health." According to the poll, women are concerned with the cost of living, meeting financial needs and high taxes. The purpose of the Nevada Women's Money Conference is to address these financial concerns as well as many more and provide sound financial planning advice.

Conference attendees will benefit from the expertise of Treasurer Krolicki; Dee Lee, nationally recognized speaker and author of "Women and Money: Your Personal Finance Guide" and "Let's Talk Money;" and Tracy Eichler, executive director and senior investment strategist for UBS Wealth Management USA.

Local and national sponsors underwrite the Nevada Women's Money Conference. No tax dollars are used to fund this event. For more information, or to register, call (702) 486-3468 or go online at NevadaTreasurer.gov. Seating is limited.

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P.O. Box 1753
Carson City, NV 89702
775.684.5631
Fax: 775.684.5623

NWMC@NevadaTreasurer.gov

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